

<b>THE ULTIMATE ACCOUNTANTS GROWTH PROGRAMME</b>	<b>VALUE \$</b>	<b>1<sup>st</sup> Year Members</b>
<b>Review of your Current Marketing</b> – meeting and discussions to identify what’s working, what’s not working and what needs working on including the identification of your niche markets.	990	<input checked="" type="checkbox"/>
<b>Design &amp; Development of your ‘Accelerator Website’</b> - exclusive to members of the Accountants Accelerator Group and includes: <ul style="list-style-type: none"> <li>• Animated Videos</li> <li>• Hundreds of Pages of Targeted Content</li> <li>• Built In Content Management System</li> <li>• Email Marketing System</li> <li>• A Focus on 10 Niche Industries &amp; Services</li> <li>• A Range of e-Brochures, Checklists and Niche PDF’s</li> <li>• Cutting Edge Analytics including Real Time Visitors</li> <li>• Lead Magnets, Calls to Action and a Blog</li> <li>• Pop Up ‘live chat’ Box</li> </ul>	20,000	<input checked="" type="checkbox"/>
<b>Quarterly Group Network Meetings</b> - April, July, October & December. Includes Brainstorm Sessions to share strategies, develop new initiatives and compare success stories.	1,320	<input checked="" type="checkbox"/>
Preparation of Quarterly Newsletters - The <b>Business Accelerator Magazine</b> . The content is embedded on your website and we distribute the newsletter through the back end of your website using a customised template.	2,000	<input checked="" type="checkbox"/>
<b>6 Videos</b> - Scripted, Recorded, Edited and Uploaded to your YouTube Channel and Website. This includes Corporate introduction and outro plus effects.	3,960	<input checked="" type="checkbox"/>
<b>Client Seminar - Negative Gearing</b> – The Cold Hard Facts. Turnkey presentation delivered by Kevin Bolt from Systemised Seminars. Includes Speaker, Hand Out Material, AV Equipment and Marketing Kit.	1,500	<input checked="" type="checkbox"/>
<b>Client Seminar - SMSF</b> - Is it Right for You? Turnkey presentation delivered by Kevin Bolt from Systemised Seminars. Includes Speaker, Hand Out Material, AV Equipment and Marketing Kit.	1,500	<input checked="" type="checkbox"/>
<b>Implementation Coach</b> – unlimited phone calls and emails to discuss your Marketing Action Plan to monitor progress and remove any roadblocks.	2,400	<input checked="" type="checkbox"/>
<b>Niche Focus</b> – in depth analysis of your primary niche to identify how to get more traction with that industry and the tools and techniques to use.	1,650	<input checked="" type="checkbox"/>
<b>18 Blogs</b> written and uploaded to your website.	2,700	<input checked="" type="checkbox"/>

Bi-Monthly <b>Social Media Marketing Posts (Facebook &amp; Twitter)</b> linking back to blog posts, articles and newsletters on your website.	1,100	<input checked="" type="checkbox"/>
<b>Exclusive Access to a Series of Tools</b> including the Business Start Up Checklist, Reception Power Point, Email Signature and Scripts.	1,500	<input checked="" type="checkbox"/>
<b>The Lead Generation e-Booklet</b> designed to capture details of more prospects. This valuable e-book is about growing a business in the digital age (with a killer title and graphic)	3,000	<input checked="" type="checkbox"/>
<b>Access to the Marketing Implementation Clinic's Referral Rewards Program</b> in respect of Client Websites and SEO Services.	1,500	<input checked="" type="checkbox"/>
<b>A range of Business Start-Up Guides</b> for more than 24 different industries.	3,600	<input checked="" type="checkbox"/>
<b>Inbound Link Analysis</b> – to identify the links to build to your website.	1,000	<input checked="" type="checkbox"/>
<b>Profitability Diagnostic</b> - Identify Additional Revenue Opportunities in the Practice	1,650	<input checked="" type="checkbox"/>
<b>The Business Growth System</b> - recognised as one of the world's most successful marketing and business growth systems is made available FREE to all your business clients (Value \$6000).	6,000	<input checked="" type="checkbox"/>
<b>Grow Your Business in 5 Days – Video Training Course</b> Delivered to your business clients over 5 days via a series of automated emails. This program retails for \$1500 but your clients gets FREE access.	1,500	<input checked="" type="checkbox"/>
<b>TOTAL VALUE</b>	<b>\$58,870</b>	
<b>UPFRONT COST YEAR 1</b>	<b>\$20,000</b>	
<b>OR INSTALMENTS: 10 months @ \$2,200 per month</b>	<b>\$22,000</b>	

### FEES : SECOND & SUBSEQUENT YEARS

**ONGOING FEE \$7700 (UPFRONT) OR  
10 MONTHLY PAYMENTS OF \$825 (\$8250)**